

How to take care of your computer.



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Seven basic tips.

1.



Give it plenty of space.

That means, put it on a table or desk—not on a shelf. Keep it out of direct sunlight, away from moisture and magnets, and make sure the vents get at least one inch of space to breathe. Lack of adequate space for ventilation could potentially overheat your system.

2.



Make sure you only have one system folder.

Your system needs to receive information from one place. If you're operating your Apple computer under two system folders, it's similar to receiving information from two people at the same time. Operating your computer with more than one system folder on your hard disk drive or floppy disks could result in a system error that may cause loss of data or harm software applications.

3.



Lock disks to avoid viruses.

Computer viruses—some of which may alter your system and data files—can enter your computer anytime you share information with an infected computer. By locking your disks, you can prevent viruses from infecting your computer. To lock your floppy disks, gently slide the small locking tab toward the edge of the disk. Consult your Apple owners' manual for further information about using locked disks.

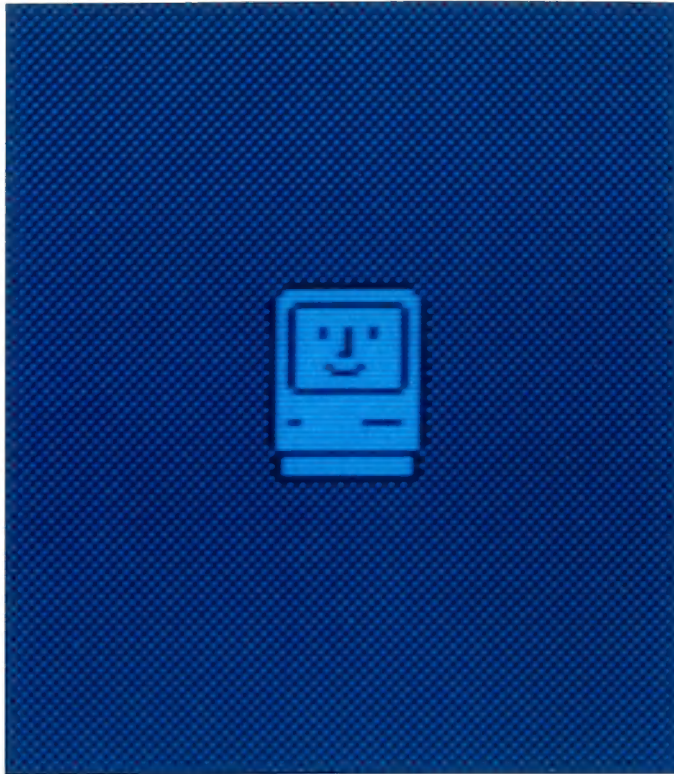
4.



Don't label disks with pencils.

Today's 3.5-inch floppy disks are tough. However, the pressure you exert when writing on a disk with a pencil may be sufficient enough to damage the information stored on the disk. To prevent damaging the disk, use a fine point felt tip marker to write on disk labels. When possible, write on a separate disk label and apply it to the disk.

5.



Limit the number of times you turn your system on and off during the day.

Each time you turn your system on, you send a surge of power through its circuits. This alone can't impair it, however, turning it on and off repeatedly may cause premature and unnecessary wear on certain components.

6.



Clean your mouse every month.

It's important to keep your mouse clean; it will work more smoothly and responsively. You can use everyday rubbing alcohol to clean your mouse. Simply turn the mouse over, twist it open, and gently remove the rubber ball. Wipe all the rollers with a swab and alcohol. Before you put the mouse back together, blow gently into the case to remove any dust that has collected there. Please refer to your Apple owners' manual for further direction.

AppleCare

Get AppleCare.

Proper care begins before you take your Apple home. Perhaps the most important and immediate step toward caring for your Apple computer is to purchase AppleCare®—Apple's extended service plan. For one low price—typically less than the cost of a single repair—AppleCare protects your investment after your warranty expires. If your Apple should need repair, just take it to any authorized Apple reseller, where it will be repaired at no extra charge. And AppleCare may be purchased to cover not only your computer, but any or all of your other Apple equipment, too.

No one is better qualified to care for what's inside. Your authorized Apple reseller's expert service technicians are trained in diagnostic procedures that quickly identify the problem. How long it takes to repair your system will depend on the nature of the problem. But because your reseller carries a full inventory of replacement modules, many repairs can be performed while you wait.

AppleCare. It offers a lot for a very small price.

AppleCare covers the cost of remedial maintenance, and repairs—including replacement parts and labor. There's no limit to the number of times your Apple equipment can be repaired when you're covered by AppleCare. Because you purchase AppleCare by the month, you can get as little or as much coverage as you need—up to 36 months. Which means AppleCare protects you against future increases in the cost of repairs. And unlike most other service agreements, AppleCare lets you start your coverage at any time.

AppleCare is honored by nearly 2,000 authorized Apple resellers nationwide. So if you move to another city or state, your AppleCare agreement moves with you. And, wherever you live, you'll find the service fast, efficient, and friendly. Anytime you buy additional Apple equipment, you have the option of adding it to your AppleCare agreement, too. Simply purchase AppleCare for the new equipment.

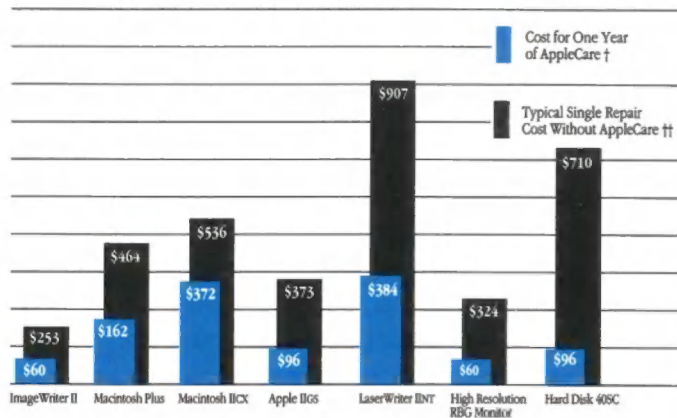
What's more, if you sell your Apple system during the term of your agreement, your AppleCare coverage transfers to the new owner.

If you sign up for AppleCare while your equipment is still covered by the 90-day warranty, you will be fully covered the instant that warranty expires. If your warranty or current AppleCare agreement has expired, don't worry. Just take your Apple equipment to any authorized Apple reseller to have it inspected. Once your equipment receives a clean bill of health, your AppleCare coverage can begin—even before you leave the store.

A day's worth of AppleCare costs just pennies.

Compared to the cost of a single typical repair, AppleCare makes a lot of sense. It's ideal for people who want to keep a tight lid on service costs, and for those who need to budget maintenance expenditures in advance.

As you can see from the following chart, the cost of AppleCare coverage for an entire year is much less than the cost of a single repair to an Apple system. Note that even if you need only one repair during the course of the year, AppleCare can save you money. What's more, as repair costs continue to inch upward year after year, the cost of AppleCare remains the same.

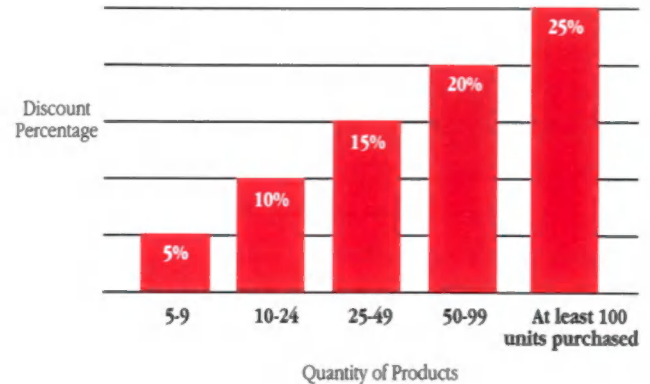


For example, AppleCare for the Macintosh® Plus computer costs only \$162 per year. That's only 44¢ per day for full coverage, and it includes the detachable keyboard, the built-in monitor, the internal disk drive, and the mouse.

†Suggested retail price for 12 months' coverage.

††Estimated actual retail price, including parts and labor.

If you purchase a minimum of five systems, you are eligible for discounts on AppleCare—ask your reseller for details.



Apple puts AppleCare in writing. Soon after you purchase AppleCare, Apple will send you an AppleCare Confirmation Certificate and equipment identification labels in the mail. The labels list all necessary AppleCare information and should be placed on each piece of equipment covered. Then, if your Apple equipment needs repair, simply take it to any authorized Apple reseller.

There's no time like the present to purchase AppleCare. Just ask for it. Your reseller will explain how you can pay for your new Apple equipment and AppleCare.

The first option is cash. All authorized Apple resellers find it perfectly acceptable. Or, you can use your Apple Credit Card. This payment plan allows you to pay for AppleCare in monthly installments. If you don't have an Apple Credit Card but would like one, talk to your authorized Apple reseller. AppleCare is also available using Apple Commercial Credit, a commercial leasing program.

Finally, you can use any major credit card. They, too, will be gladly accepted.

Taking good care of your computer makes good sense. Like anything capable of helping you do so much, your Apple computer requires some care and maintenance to continue working in top form. That is perhaps the best reason for getting the full coverage and peace of mind of AppleCare. It's an important part of helping you take care of your Apple computer.